



Quarter Ending:6/30/11

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WAFF 48 certifies that all 12-and-under children's television programs (listed in table below) carried during this quarter on its digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of §73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone half-hour program).

<u>Program Title</u>
<i>Turbo Dogs, Sheldon, The Magic School Bus, Babar, Willa's Wild Life, Pearlie- WAFF</i>

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

X
Yes

No

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

X
Yes

No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Luz A. Michael
Signature/Title of Authorized Station Employee
Date: 7/7/11

July 5, 2011

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 2nd quarter 2011. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: QUBO for both 2nd quarter 2011 and 3rd quarter 2011.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers. Please note that the age target for QUBO programming on NBC is now identified as 6-10 years old. This represents a small shift to an older age range (from the previous target of 4-8 years) based on a recent review of the individual programs in the block and a recommendation by NBCUniversal's children's programming consultant. All of the programs are currently rated TV-Y7, and the consultant concluded that certain programs in the block are skewing older.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 2nd quarter of 2011 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden
NBC Universal
Director, Affiliate Relations
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THIStv NETWORK COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,
SECOND QUARTER 2011

FOLLOWING IS A LIST OF ALL THIStv NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2011, APRIL 1, 2011 THROUGH JUNE 30, 2011. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE SECOND QUARTER OF 2011, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekday Programs (series)

3. Program: Heathcliff
Time: Monday- Friday 7:00- 7:30 AM ET
Duration: 30 minutes
Rating: TV-Y7
5. Program: Wacky World of Tex Avery
Time: Monday- Friday 7:30- 8:00 AM ET
Duration: 30 minutes
Rating: TV-Y7

7. Program: Inspector Gadget
Time: Monday- Friday 8:00- 8:30 AM ET
Duration: 30 minutes
Rating: TV-Y7
9. Program: Gadget Boy's Adventures In History
Time: Mondays, Wednesdays, Fridays 8:30- 9:00AM ET
Duration: 30 minutes
Rating: TV-Y7
10. Program: The Pink Panther Show
Time: Tuesdays, Thursdays 8:30- 9:00 AM ET & Tuesday, 5/3/11 from 9:00- 9:30AM ET
Duration: 30 minutes
Rating: TV-G
12. Program: Spider Riders
Time: Monday- Friday 9:00- 9:30 AM ET with the exception of Tuesday, 5/3/11.
Duration: 30 minutes
Rating: TV-Y7 FV
13. Program: Magi-Nation
Time: Monday- Friday 9:30- 10:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV E/I

Children's Weekend Programs (series)

1. Program: Green Screen Adventures
Time: Saturdays 10:00- 10:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 E/I
2. Program: Busytown Mysteries
Time: Saturdays 10:30- 11:00 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
3. Program: The Busy World of Richard Scarry
Time: Saturdays 11:00- 11:30 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
4. Program: The Busy World of Richard Scarry
Time: Saturdays 11:30- 12:00 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
5. Program: Cake
Time: Saturdays 12:00- 12:30 PM ET
Duration: 30 minutes
Rating: TV-Y7 E/I

6. Program: Dance Revolution
Time: Saturdays 12:30- 1:00 PM ET
Duration: 30 minutes
Rating: TV-Y7 E/I
7. Program: Sonic Underground
Time: Sundays 8:00- 8:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
8. Program: Sonic the Hedgehog
Time: Sundays 8:30- 9:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
9. Program: Sonic Underground
Time: Sundays 9:00- 9:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
10. Program: Evolution: The Animated Series
Time: Sundays 9:30- 10:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
11. Program: Stargate Infinity
Time: Sundays 10:00- 10:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV E/I
12. Program: Magi-Nation
Time: Sundays 10:30- 11:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV E/I

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ALL THIStv NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2011, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS_{tv} NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART/MANAGER OF DIGITAL NETWORKS- THIS TV NETWORK

06/30/11